IDERA

Small Business / Computer Services in USA

Introduction

This case study of TechPro is based on a November 2017 survey of SQL Safe Backup customers by TechValidate, a 3rd-party research service.

> "SQL Safe Backup helped our company decrease storage needs and increase our backup infrastructure efficiency."

Challenges

The business challenges that led the profiled company to evaluate and ultimately select SQL Safe Backup:

- Were unable to manage an entire backup environment via a centralized console
- Had difficulty detecting and resolving backup problems
- Had too much time and money spent on managing backup and recovery

Use Case

The key features and functionalities of SQL Safe Backup that the surveyed company uses: Has 100 to 499 SQL Server databases in their environment.

Results

The surveyed company achieved the following results with SQL Safe Backup:

- Team impact:
  - Are able to manage an entire backup environment with a single solution
  - Have better insight into backup processes and areas of inefficiencies
  - Have faster backup and recovery times
  - Reduced the cost of backup systems (including secondary storage)
- Organizational impact:
  - Gained confidence that an entire environment is adequately backed up
  - Experienced fewer and shorter end-user productivity interruptions
  - Consistently met organization-oriented RPOs, RTOs, and SLAs
  - Improved business continuity via rapid recovery after outages
  - Ensured organizational compliance via policy-based management
  - Better met regulatory compliance standards
  - Reduced their cost of managing backups and recoveries
- Reduced:
  - Backup time: more than 80%
  - Backup storage requirements: more than 80%
  - Backup inefficiencies/failures: 60% to 80%
  - Recovery time: more than 80%
  - Missed RPOs, RTOs, and SLAs: more than 80%
  - Backup-related IT costs: more than 80%
- Rates the following capabilities of SQL Safe Backup as compared to its competition:
  - User-friendliness: best in class
  - Dynamic compression: best in class
  - Advanced recovery options: best in class
  - Alerting: significantly better
  - Reporting: significantly better
  - Policy-based management: significantly better

Company Profile

Company:
TechPro

Company Size:
Small Business

Industry:
Computer Services

About SQL Safe Backup

SQL Safe Backup saves money by reducing database backup time by up to 50% over native backups and reducing backup disk space by up to 95%. It also enables complete hands-free automated backup of entire SQL Server infrastructures and ensures compliance with the backup and recovery policies of organizations.

Learn More:

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SQL Safe Backup

Source: Myles W., Storage Engineer, TechPro

Research by TechValidate

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