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Zip Line (Small Business / Financial Services in USA)

Introduction

This case study of ZipLine is based on an April 2017 survey of SQL Diagnostic Manager customers by TechValidate, a 3rd-party research service.

> "SQL Diagnostic Manager improves the database administrator efficiency."

Challenges

The business challenges that led the profiled company to evaluate and ultimately select SQL Diagnostic Manager:

- Optimize their SQL Server database instance to:
  - Improve database performance.
  - Automate administration and provision monitoring using scripting language.
  - Automate alert response actions to correct problems and integrate with other systems.
  - Diagnose performance issues with Availability Groups.

Use Case

The key features and functionalities of SQL Diagnostic Manager that the surveyed company uses:

- Has 2 to 5 SQL Server databases in their environment.
- Operating systems integrated with SQL Server databases: Windows.

Results

The surveyed company achieved the following results with SQL Diagnostic Manager:

- Increased database performance.
- Increased database administrator efficiency.
- Improved visibility into the health and performance of the databases.
- Decreased unplanned database downtime by more than 75%.
- Decreased their mean time to resolution for database issues by more than 75%.

Company Profile

Company:
ZipLine

Company Size:
Small Business

Industry:
Financial Services

About SQL Diagnostic Manager

SQL Diagnostic Manager is a powerful performance monitoring and diagnostics solution that proactively alerts administrators to health, performance and availability problems within the SQL Server environment.

Learn More:

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Source: Luis Lima, SQL Server DBA, ZipLine